



# National Productivity Council

DPIIT, Ministry of Commerce and Industry,  
Government of India

## MSMEs: What Bankers want?

The banker's viewpoint to the borrower (MSME)

20th - 21st April 2021

11 AM - 12 PM (IST)

### Webinar Coverage-

- Financial Soundness
- Market Standing
- Past record
- Repayment capacity
- Security
- Safety
- Selling specialization & acumen

Registration Fee- Rs.399/-

Registration Link- [bit.ly/NPCTRG2](https://bit.ly/NPCTRG2)

Contact: Ms. Kalpna Thakur

[kalpna.t@npcindia.gov.in](mailto:kalpna.t@npcindia.gov.in), 8802132481

